

ΕΡΑνηΕΚ 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION

DIGITAL step
DIGITAL UPGRADING OF ENTERPRISES



The enterprise **LIVARDAS SA** based in **CENTRAL MACEDONIA – GREECE** region, has joined the Action “Digital Step” with a total budget of **84 million €**. The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment’s total budget is **93.728,74€** out of which **46.864,36€** is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Digital services (Digital advertising, e –security certifications, data entry and transfer etc.)
- ✓ Wage costs for new personnel

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions
- ✓ Other

The support of ΕΡΑνηΕΚ proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.



European Union
European Regional
Development Fund



HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
ERDF & CF PROGRAMMES
MANAGING AUTHORITY OF ΕΡΑνηΕΚ



Co-financed by Greece and the European Union

The enterprise Livardas SA based in Central Macedonia -Greece region , has joined the Action 38 S J U D G n i c o J & small businesses to develop their skills in new P D U N H W t t v ' a total budget of 310 million ¼ The Action aims at the upgrading of the competitive position of very small and small enterprises .

The L Q Y H V W P t a l W u p p l y e t is 150.085,32 ¼out of which 75.029,68 ¼ is public expenditure . The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- 9 Buildings, other facilities and surrounding area
- 9 Machinery ± Equipment
- 9 Intangible expenses
- 9 Wage costs for personnel (current and /or new employees)

Through the participation in the Action, the enterprise achieved :

- 9 Competitiveness improvement
- 9 Increase of profitability
- 9 Reinforcing an extrovert business profile
- 9 Market expenditure by adopting new products and services
- 9 Creating better quality products and services
- 9 Increasing productivity and improvement of operational procedures
- 9 Reinforcing entrepreneurship
- 9 Creating / maintaining job positions

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



SUPPORT MICRO AND SMALL ENTERPRISES AFFECTED BY COVID-19 IN CENTRAL MAKEDONIA

The enterprise "LIVARDAS S.A.", with headquarters in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union (EE) for the implementation of its project under the Action "Support micro and small enterprises affected by Covid-19 in Central Macedonia" under the framework of the Operational Program «Central Macedonia» 2014-2020.

The Action is aimed at empowering micro and small enterprises in the Region of Central Macedonia in the form of a non-repayable grant to ensure sufficient liquidity to deal with the effects of the Covid-19 pandemic.

Investment's total budget is 50.000,00 € (100% public expenditure). The Action is co-financed by Greece and the European Union - European Regional Development Fund.



REGION OF CENTRAL MACEDONIA
MANAGING AUTHORITY
O.P. Region of Central Macedonia



Co-financed by Greece and the European Union